



Want to **increase revenue** streams? **Offer more to customers** than the products on your shelves? **Increase footfall?**

In today's competitive markets, retailers constantly look for new opportunities to increase profits. These extra products and services offered to customers provide additional revenue streams that are vital to today's leading and independent retailers.

A massive opportunity for retailers has evolved from the enormous growth in pre-pay mobile phone customers choosing to 'Top Up' their pre-pay mobiles electronically. With none of the normal problems associated with stocking and distributing a physical product, this provides an ideal opportunity for retailers to earn a commission on e-Top Up transactions processed through their outlets.

The Ocius suite of products from Commidea now offer e-Top Up functionality so new and existing customers can benefit from the latest revenue stream for retailers.

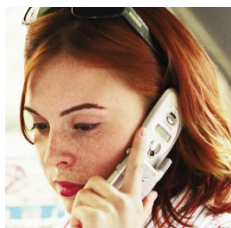
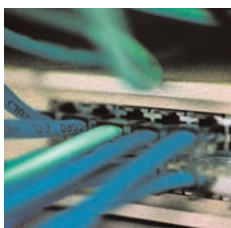
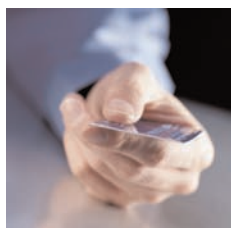
e-Top Up

Mobile Networks

Ocius is the leading pre-approved Chip & PIN solution from Commidea. Offering advanced functionality and proven performance, Ocius is suitable for a variety of working environment including high street retail, hospitality and mobile retail.

Ocius now has the ability to process e-Top Up transactions for all the leading mobile network providers. So with Ocius not only do you get advanced Chip & PIN functionality, you can also earn revenue from quick and easy e-Top Up sales.

- **Advanced card processing solutions** with **integrated e-Top Up**
- **Easy integration** with existing Ocius systems
- E-Top-Up solution works with **all the leading mobile networks**
- Retailer **commission** on e-Top-Up payments
- **Added value service** in addition to existing retailer activities
- **No costs** of stocking and distributing physical product
- Increase store **footfall**
- **Absence of physical product** removes risk of theft or lost vouchers



E-Top Up transactions are easy to process, provide an additional revenue stream and increase footfall through stores. Fast and secure, e-Top Up transactions are quickly processed via Commidea's Chip & PIN solutions and hosted card payment processing system.

The transaction is simple - the 'Top Up' amount is entered into the POS/Terminal and the customers associated mobile phone network selected. This transaction is then routed via Commidea's hosted card payment processing solution to Alphyra, our e-Top Up provider, and a reference code is returned to the POS/terminal. This code is then printed on a receipt and given to the customer. When the customer next 'Top's Up' their pre-pay mobile phone, they enter the reference code and the associated amount is credited to their phone.

Commidea's advanced Chip & PIN solutions have the ability to process Contactless Payments and now e-Top Up transactions making them the market's leading solutions, today.

For further information on e-Top Up, please contact Commidea's sales team on 08444 828 200.

So how do i get started?

- Contact Commidea sales team on 08444 828 200 or by email at enquiries@commidea.com
- Commidea will send you an order form
- Please complete this and return via fax or in the pre-paid envelope provided (Merchants will need to contact Alphyra to set up a Merchant Agreement for e-Top Up - please contact Commidea's sales team for details)
- Commidea will then process your application and guide you through your configuration
- Following configuration, you will be able to complete e-Top Up transactions and start to earn commission.

